

Dear Members,

We would like to update you on our INSIGHT project news in the previous working period. You can read about relevant meetings, workshops and conferences and a new guideline of good practices in slow, green and healthy tourism.

We hope this will give you a better insight into what we are doing and you would find it easier to get involved.

Happy reading and thank you for being with us!

Best regards,

CEEweb team



While there are a number of tourism strategies and programmes highlighting the need for sustainable tourism development in the Danube Region, specific strategies targeting sustainable tourism are relatively rare. The project INSiGHTS aims to change this situation by providing guidelines on regional strategy building and related transnational policy recommendations. The overall objective

of the project is **to foster sustainable utilisation of natural and cultural heritage of the involved areas in the Danube Region** in order to preserve and upgrade the intact local resources providing an outstanding potential to make these areas attractive destinations for healthy and slow tourism, thus serve as foundation for a flourishing responsible green tourism sector.

Start date / End date: 01-01-2017 / 30-06-2019

Priority: Environment and culture responsible Danube Region

Specific objective: Foster sustainable use of natural and cultural heritage and resources

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COLLECTING GOOD PRACTICES OF SLOW, GREEN AND HEALTHY TOURISM IN THE DANUBE REGION AND BEYOND



During 2017, project partner **CEEweb for Biodiversity** undertook **research on State-of-the-Art good practices**. The purpose of the collection is to show exceptional examples of good practices in slow, green and healthy tourism that can serve as a guide for the Danube Region and beyond. Following the standards agreed by the partners, a number of practices were selected based on their potential to become an example to follow. These practices were then analysed, evaluated, and a total of 15 (5 per Thematic Pillar) outstanding examples were finally selected. The State-of-the-Art Good Practices document presents details of these 15 good practices.

[Read more ...](#)

<http://www.interreg-danube.eu/news-and-events/project-news/1931>

BILATERAL STUDY VISIT IN THE SWABIAN DANUBE REGION



The 3rd Bilateral Study Visit of the INSiGHTS project took place on February 6-7, 2018 in the Swabian Danube Region in Germany. **Regional Development Centre "Donautal-Aktiv"** hosted Hungarian partners from **Zala County Government**. The visit contributed very positively to the work within the INSiGHTS project. Honest discussions during the workshops provided food for thoughts for the subsequent planned pilot action. The input of the mentoring partner from BOKU University of Natural Resources and Life Sciences furthered new findings and gave impulses on how to continue in an expedient way.

[Read more ...](#)

<http://www.interreg-danube.eu/news-and-events/project-news/1785>

PARTNERS LEARNING ABOUT IT SOLUTIONS DEVELOPMENT IN TOURISM



Lenti was the location of the **3rd Multilateral Workshop** and Thematic meeting of the **INSiGHTS project** hosted by **Zala County Government** on March 6-9, 2018. The focus of the visit was on the transnational learning and exchange on green, healthy tourism and **IT solutions in destination management**. Partners were introduced to the best practices of Zala County, starting with the narrow-gauge railway drive, bunker and tractor tours, traditional pottery workshop and Patóhill Winery Village.

[Read more ...](#)

<http://www.interreg-danube.eu/news-and-events/project-news/1860>

PROJECT PRESENTED AT TWO TOURISM CONFERENCES



The **INSiGHTS** project was presented at not one but two well-known tourism conferences in Europe. Both conferences – the **Tourism Naturally Conference** in Kaprun (Austria) and the **International Conference on Tourism and Transition** in Munich (Germany) – featured presentations on the role of stakeholder involvement in **INSiGHTS** and were well attended.

[Read more ...](#)

<http://www.interreg-danube.eu/news-and-events/project-news/2195>